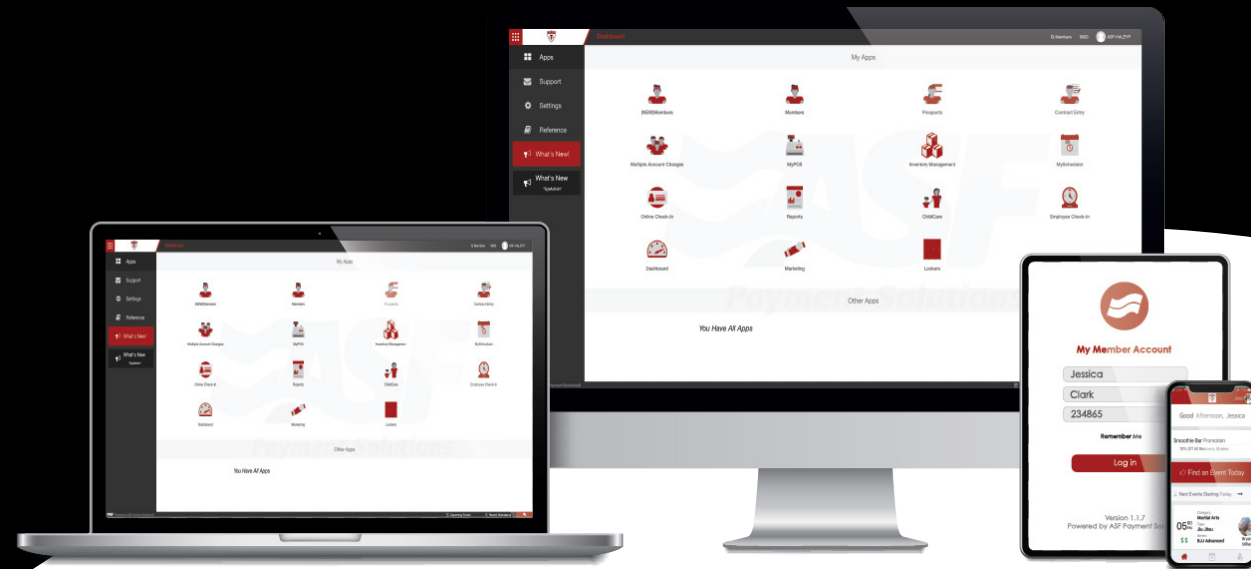


## OUR LEGACY

Our company has serviced the martial arts industry since 1973. Because of this origin we understand that the success of martial arts studios stems from strong communities, disciplined members, devoted instructors and most importantly, the tools to take care of your business.



# ASF Payment Solutions

Helping Owners Build Strong Communities



800.227.3859

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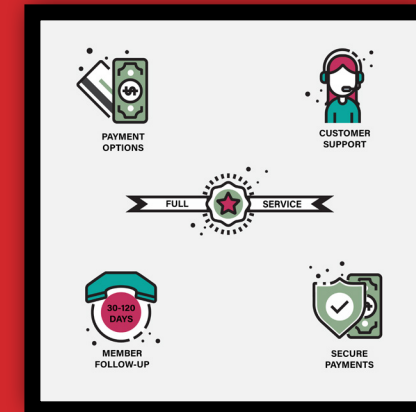


 This is an interactive PDF. Links are clickable.

# PAYMENT PROCESSING

## Summary

Reliable cash flow ensures that membership payments are processed as promised and remitted to your business, minimizing financial concerns and giving you more time to focus on your members. We offer a premium full-service processing plan, with all payments and support handled by ASF.



## PREMIUM PAYMENT PROCESSING

- **Full-Service Processing:** We've got you covered with everything from customer support, payment processing, and club management software integration.
- **Custom Billing Plans:** Set up billing plans specific to your club, members, and parent/guardians' needs.
- **Easy Data Transfers:** Easily transfer gym data to ASF's My Club Business dashboard, including member self-service applications.
- **Member Follow-up:** Up to 120 days of billing follow-up as well as consistent member feedback follow-up.

CONTACT FOR PRICING INFO

[www.asfpaymentsolutions.com/payments](http://www.asfpaymentsolutions.com/payments) | 800.227.3859











## Summary

We believe people make a difference and community does not exist without others working together to solve problems and reach goals. Whether it's a payment issue or a software question, our incomparable support team is here for you and your members to help with any of your needs.



# SUPPORT

**We strive to build relationships with you and your members to ultimately be an extension of your business.**  
Here are a few ways we do it:

 <p><b>Onboarding</b></p> <p>Implementation team for data conversions</p> <p>In-depth software training</p> <p>Ongoing assistance to keep studios up &amp; running</p>	 <p><b>Client Support</b></p> <p>On-call software experts to answer questions</p> <p>Consistant guidance &amp; follow-up</p> <p>Provide studio with member/guardian feedback</p>	 <p><b>Tech Support</b></p> <p>Hardware support</p> <p>Software troubleshooting assistance</p> <p>Help with third-party software integration</p>	 <p><b>Member Support</b></p> <p>Increase member engagement</p> <p>Resolve payment issues &amp; handle contract renewals</p> <p>Ensure member/guardian satisfaction</p>
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**CONTACT FOR MORE INFO**



# MY CLUB BUSINESS

## ABOUT

A successful martial arts studio isn't complete without modern technology to help run it. Our software suite, My Club Business, includes applications with easy enrollment, point of sale to track your studio's inventory, comprehensive reports for tracking ROI and revenue, along with simple scheduling for group classes and one-on-one training that both you and your members can access.

Whether you're on your laptop at home or out and about on your phone, ASF's studio management software can be accessed anywhere, at any time and on any device, making the experience more efficient for everyone, which gives you more time to focus on what matters most—your members.

## KEY BENEFITS

- Accessible anywhere, anytime and on any device
- Streamlines your business resulting in less screen time and more time with your members
- Software training and technical support
- Clean interfaces with simple navigation

## 6 SCHEDULER



## 5 REPORTS



## 4 POINT OF SALE



## 3 ONLINE CHECK-IN



## 2 MEMBER ACCOUNT



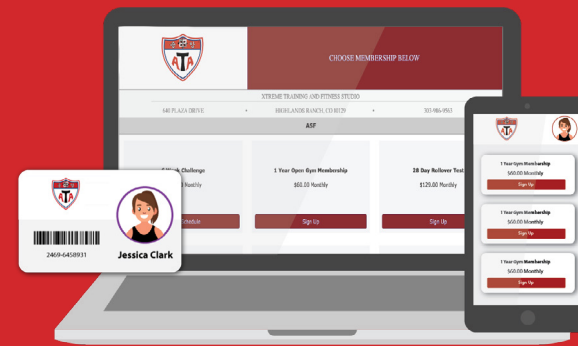
## 1 ENROLLMENT



# CONTENTS







## Summary

Enrollment is an easy-to-use tool that streamlines the sign-up process and ensures proper member placement. The application reduces liability with the display of studio terms and conditions, and with the click of a button, users can enter member or guardian credit card information.

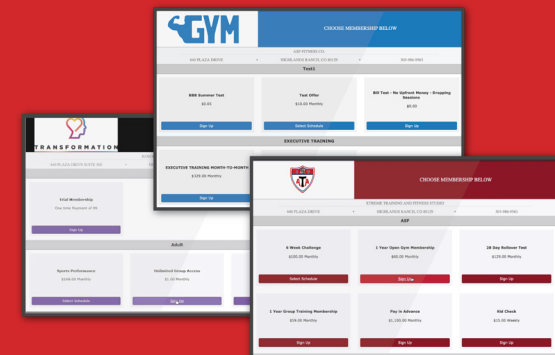
The application displays terms and conditions to limit club liability along with a membership fee breakdown so both parties know what specifically is being purchased. The click of a button allows users to easily enter member and credit card information anywhere, anytime and finalize the process with an e-signature on any device.

Enrollment also integrates with Scheduler and My Member Account Mobile App for member self-service. Owners can categorize the interface and keep track of their members, maintaining better organization and ultimately streamlining both the enrollment and scheduling processes.

REQUEST DEMO

## Key Benefits

- **EASY MEMBERSHIP SIGN-UP**  
Simply click the desired membership or club offer and enter in member and credit card information.
- **E-SIGNATURE FRIENDLY**  
Finalize member enrollment with an e-signature on a desktop or with the touch of a finger.
- **CUSTOMIZABLE INTERFACE**  
Add membership types, free trials and other events that are specific to your gym or fitness club.
- **ANYTIME, ANYWHERE**  
Maintain better business flow by updating enrollment settings on any device.

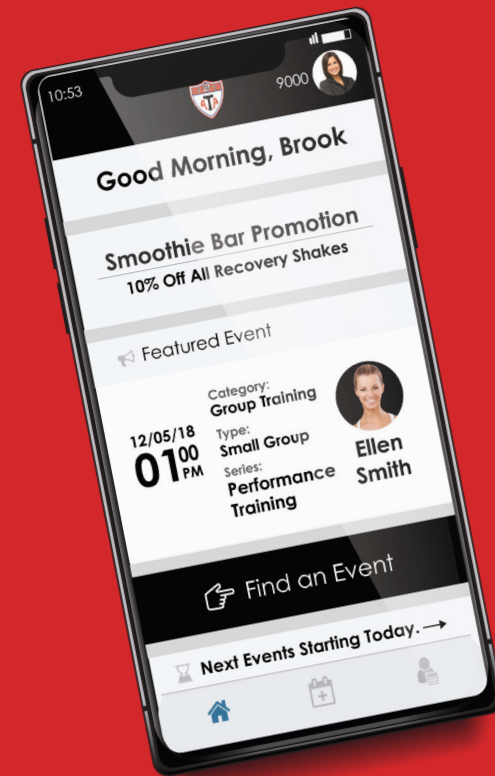


## Watch Video



# ENROLLMENT 1





## Summary

My Member Account Mobile App is a simple tool designed to generate revenue and increase engagement. Members can check in right from their phones, view their personal class schedules and purchase martial arts merchandise your studio might offer.

Members can also check in right from their phones, view their own personal schedules including past and future events and purchase additional workout sessions. The app greets members by name and supports a personalized profile photo.

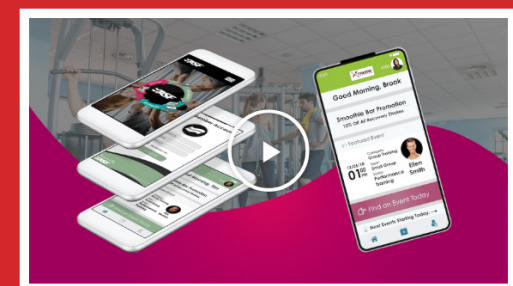
[REQUEST DEMO](#)

## Key Benefits

- **SPECIFIC TO YOUR STUDIO**  
Owners can customize the interface with their logos and color schemes, display club promotions and featured events.
- **GENERATES MORE REVENUE**  
The convenient display of studio promotions and featured events allow members to make easy and quick purchases.
- **PERSONALIZED FOR MEMBERS**  
App greets members by name, shows upcoming and past events and includes a selfie feature for personal profile pictures.
- **ENGAGES MEMBERS**  
Quick sign-up, easy purchasing and personalized greetings connect members to owners both on and off screen.



## Watch Video



# MEMBER ACCOUNT

# 2



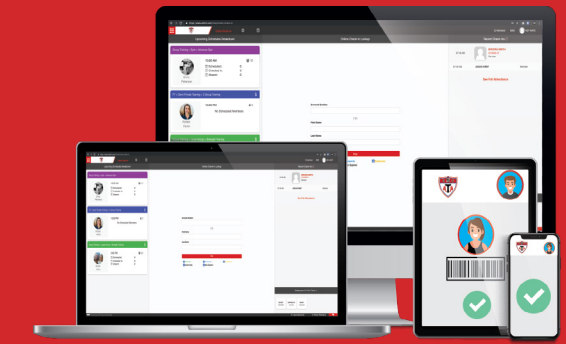
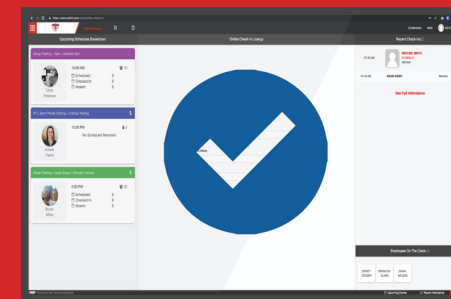


## Summary

Online and Self Check-In are tools in the My Club Business software suite that simplify checking members in and signing them up for martial arts classes. Compatible with any device, members can quickly check in using their personal barcodes or account information, giving them more time to focus on their goals and increasing business efficiency.

Compatible with desktops, laptops, iPads, tablets, iPhones and Android devices, Online Check-In integrates with My Member Account Mobile App by allowing members to easily check in using their personal barcodes.

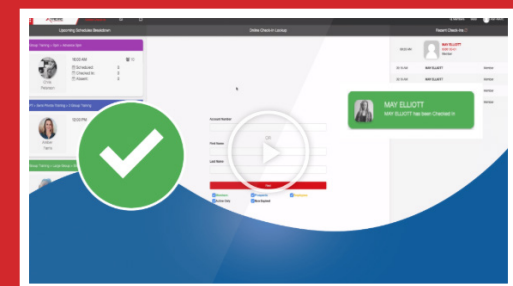
REQUEST DEMO



## Key Benefits

- **FAST PROCESS**  
In a hurry or not, no one likes to wait, so give members more time to focus on fitness with instant check-in.
- **ADAPTABLE TOOL**  
Check members in on any device using their names, account numbers, personal barcodes or through My Member Account Mobile App.
- **MORE EFFICIENCY**  
Ensure smooth check-in with convenient access to member account information, Point of Sale and Scheduler.
- **HIGHER ENGAGEMENT**  
Quick check-in means less screen time and more time for owners and their staff to focus on their members.

## Watch Video







## Summary

Point of Sale and Inventory Management are must-have business tools for martial arts studio owners. They work simultaneously to track inventory and easily ring up uniforms and other studio merchandise. The interfaces display extra class bundles, promotions and discounts. Owners can also update uniform counts as they go, giving them more time to focus on their members.

The interface organizes inventory into categories like accessories, club apparel, food and drink, supplements and other gym necessities, simplifying usability. They also display gift card and prepaid options, membership dues, extra class bundles and give members opportunities to purchase additional personal training sessions or extra studio services. Owners can also update product quantities as they go, saving time in the tracking process.

[REQUEST DEMO](#)

## Key Benefits

- **TOUCH OF A FINGER**  
Simply touch the items you want on your iPhone, Android, iPad or tablet, and they will automatically add or subtract to or from your cart.
- **ORGANIZE & TRACK INVENTORY**  
Place club merchandise in their appropriate categories for seamless checkout and inventory tracking.
- **SAVES OWNERS TIME**  
Eliminate steps in tracking your inventory by updating product counts and adding notes as you go.
- **EASILY RING UP ITEMS**  
Select the products you want then proceed to checkout on any device with the click of a button.



## Watch Video



# POINT OF SALE

# 4





## Summary

Reports is a My Club Business application designed to track every aspect of your martial arts studio and to help you better understand your business. It displays various in-depth reports to track attendance, payments and your demographics. Operating a martial arts studio is complex. Reports simplifies the process, allowing owners to get more in touch with their businesses.

The application shows everything from all active contracts, to attrition trends, when payments are due, membership add-ons and even includes extra perks like birthdays and service notes to recognize member trends and behavior.

In addition to an organized menu with categories for each report, the interface includes a "favorites" section for owners to drop their frequently used reports for better efficiency and more convenience. Reports also allows owners to track specific member attendance details by the hour and during certain date ranges.

[REQUEST DEMO](#)

## Key Benefits

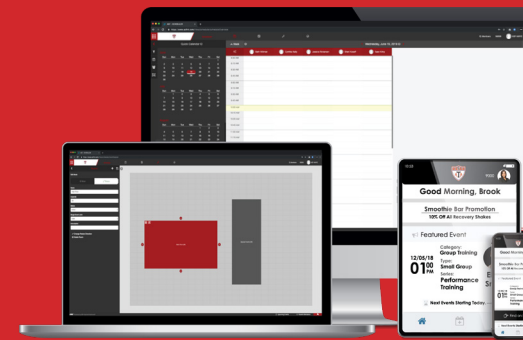
- **ANALYZE TRENDS & BEHAVIOR**  
Recognize foot traffic on specific days to effectively learn your peak and slow times.
- **TRACK PAYMENTS**  
View payment breakdowns, summaries, due dates and have more financial control.
- **UNDERSTAND MEMBERS**  
Learn your demographic, send personal birthday messages and check service notes to ensure member satisfaction.
- **SAVES OWNERS TIME**  
Increase efficiency by adding frequently used reports to your "favorites" section.



## Watch Video







## Summary

Scheduler is an intuitive My Club Business application designed to help studio owners efficiently schedule their members for classes. The interface includes a room designer to help control the location of classes, along with a conflict resolution to verify that classes are in the correct room and have the correct instructor.

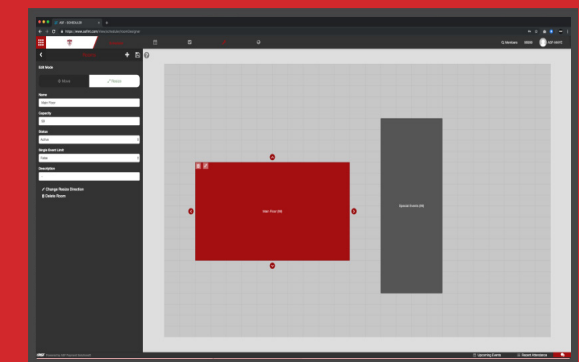
Studio owners can schedule complex series of events, verify that events have not been double booked, are in the wrong room or area and they can make sure that trainers are available.

Accessible on any device, Scheduler offers a simple navigation that is user-friendly and makes scheduling classes and training events easier.

[REQUEST DEMO](#)

## Key Benefits

- **SCHEDULING ON ANY DEVICE**  
Easily create events and quickly sign members up for classes or training sessions on iPhones, Androids, iPads, tablets and desktops.
- **STRONGER CLUB COMMUNICATION**  
Interface displays error messages to quickly resolve scheduling issues while verifying instructor schedules, saving owners time in the process.
- **CONTROL EVENT LOCATIONS**  
Room designer allows owners to create studio events and know where classes are taking place, establishing better organization.



## Watch Video

