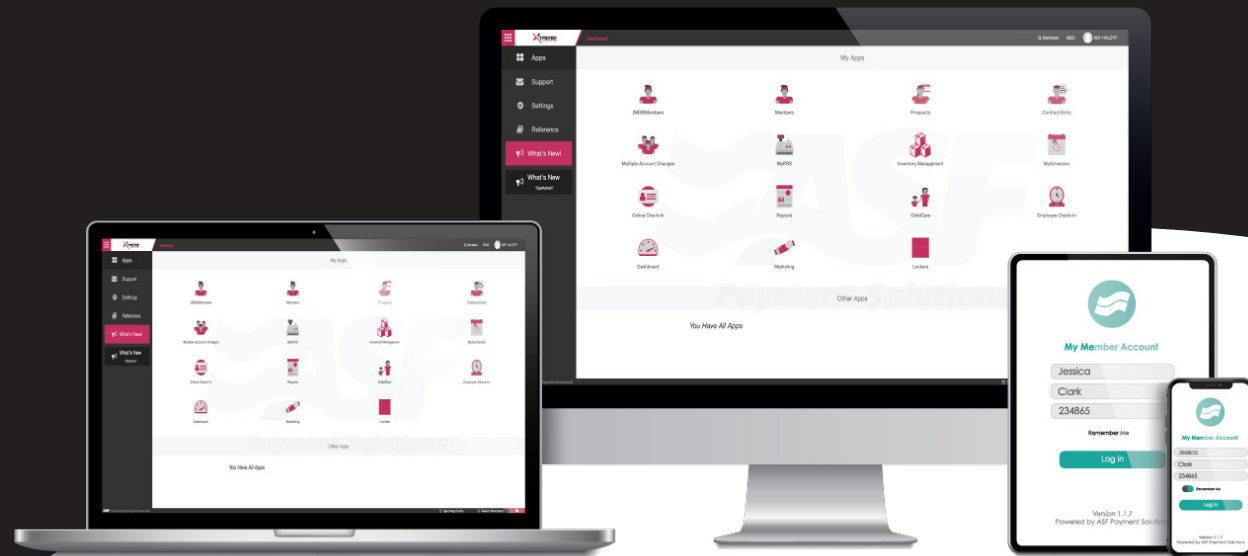# TOTAL GYM MANAGEMENT SOFTWARE SOLUTION

ASF is a leading technology company that provides software, payment processing and customer support to the fitness industry including gyms, health clubs and martial arts studios. Since 1973, we've given gym and fitness club owners the ability to generate more revenue through member engagement and stronger communities.

ASF Payment Solutions
Helping Owners Build Strong Communities

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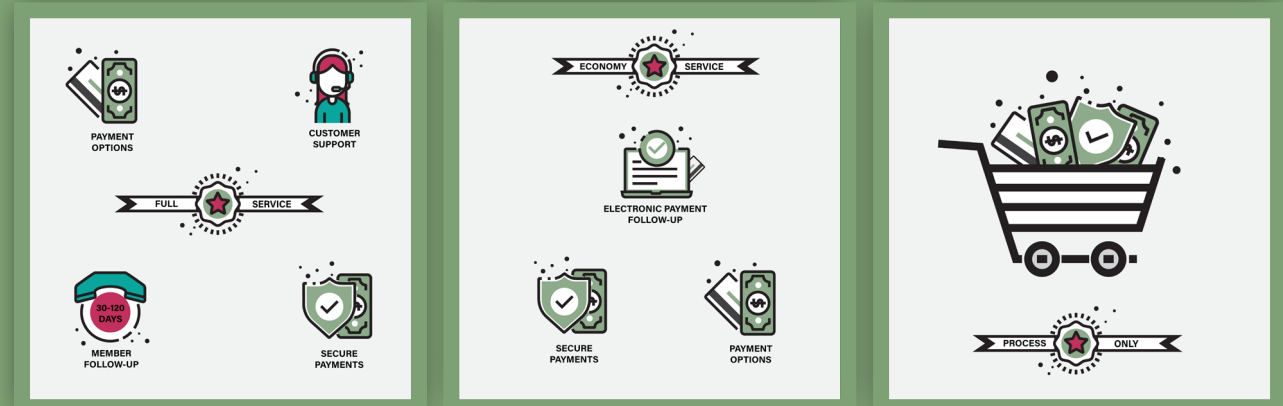
This is an interactive PDF. Links are clickable.

Summary

Reliable cash flow ensures that membership payments are processed as promised and remitted to your business, minimizing financial concerns and giving you more time to focus on your members. Our service plans depend on your business needs, so choose what best suits your club and members. We offer everything from premium, with all payments and support handled by ASF, to process-only plans.

Our Service Plans

PREMIUM

- Full payment processing

- Custom billing plans specific to the needs of owners & members

- Member self-service & easy club transitions

- Up to 120 days of consistent member follow-up

ECONOMY

- Moderate payment processing

- Custom billing plans specific to the needs of owners & members

- Member self-service & easy club transitions

- Follow up with members on electronic payment methods

PROCESS-ONLY

- Basic payment processing

- Custom billing plans specific to the needs of owners & members

- Member self-service & easy club transitions

- Club handles all member follow-up

CONTACT FOR PRICING INFO

Summary

We believe people make a difference and community does not exist without others working together to solve problems and reach goals.
Whether it's a payment issue or a software question, our incomparable support team is here for you and your members to help with any of your needs.

SUPPORT

We strive to build relationships with you and your members to ultimately be an extension of your business. Here are a few ways we do it:

Onboarding

Implementation team to coordinate onboarding process
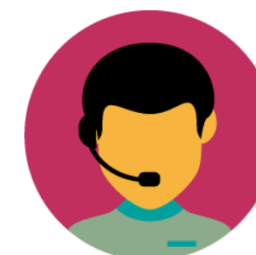
In-depth software training

Data conversion specialists importing your member & business information

Client Support

On-call software experts to answer questions

Consistant guidance & follow-up

Provide club with member feedback

Tech Support

Hardware support

Software troubleshooting assistance

Help with third-party software integration

Member Support

Increase member engagement

Resolve member payment issues

Ensure member satisfaction

CONTACT FOR MORE INFO

CONTENTS

1 ENROLLMENT

2 MEMBER ACCOUNT

3 ONLINE CHECK-IN

4 POINT OF SALE

5 REPORTS

6 SCHEDULER

MY CLUB BUSINESS

ABOUT

A successful fitness club isn't complete without modern technology to help run it. Our software suite, My Club Business, includes applications with easy enrollment, point of sale to track your club's inventory, comprehensive reports for tracking ROI and revenue, along with simple scheduling for group classes and personal training that both you and your members can access.

Whether you're on your laptop at home or out and about on your phone, ASF's health club software can be accessed anywhere, at any time and on any device, making the experience more efficient for everyone, which gives you more time to focus on what matters most–your members.

KEY BENEFITS

• Accessible anywhere, anytime and on any device

• Streamlines your business resulting in less screen time and more time with your members

• Software training and technical support
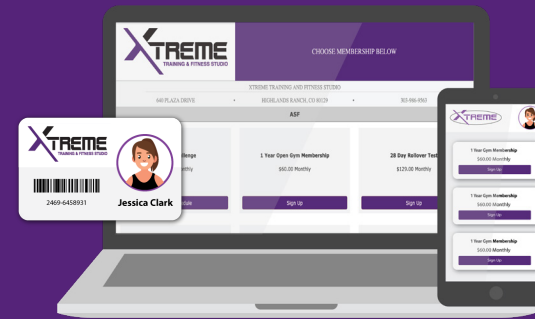
• Clean interfaces with simple navigation

ENROLLMENT

1

Summary

Enrollment is an easy-to-use tool that streamlines the membership sign-up process. The interface is customizable to match membership types and offerings, based on how your fitness club drafts payments and membership dues.
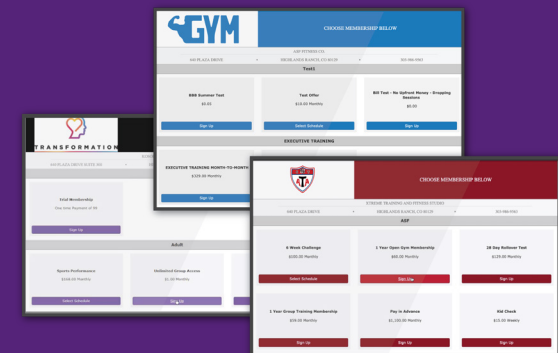
The application displays terms and conditions to limit club liability along with a membership fee breakdown so both parties know what specifically is being purchased. The click of a button allows users to easily enter member and credit card information anywhere, anytime and finalize the process with an e-signature on any device.

Enrollment also integrates with Scheduler and My Member Account Mobile App for member self-service. Owners can categorize the interface and keep track of their members, maintaining better organization and ultimately streamlining both the enrollment and scheduling processes.

REQUEST DEMO

Key Benefits

- **EASY MEMBERSHIP SIGN-UP** Simply click the desired membership or club offer and enter in member and credit card information.

- **E-SIGNATURE FRIENDLY** Finalize member enrollment with an e-signature on a desktop or with the touch of a finger.

- **CUSTOMIZABLE INTERFACE** Add membership types, free trials and other events that are specific to your gym or fitness club.

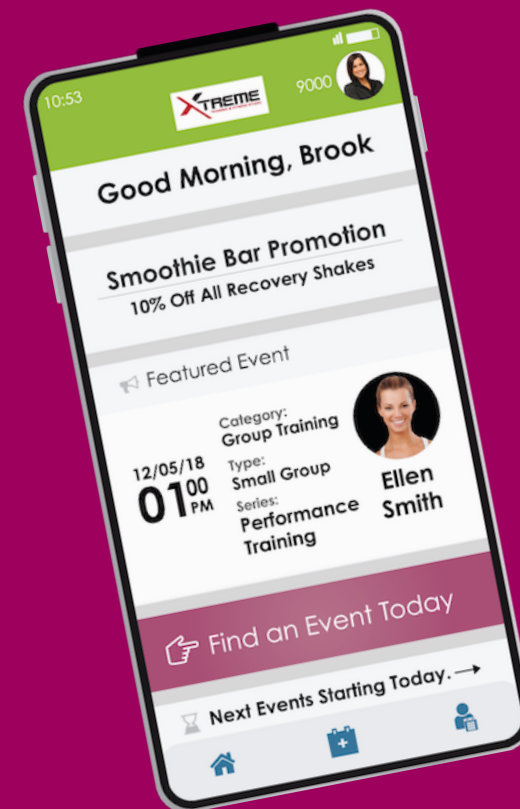- **ANYTIME, ANYWHERE** Maintain better business flow by updating enrollment settings on any device.

Watch Video

Good Morning, Brook

Smoothie Bar Promotion
10% Off All Recovery Shakes

Featured Event

12/05/18
01:00 PM

Category: Group Training
Type: Small Group
Series: Performance Training

Ellen Smith

Find an Event Today

Next Events Starting Today.

Key Benefits

- **SPECIFIC TO YOUR CLUB** Owners can customize the interface with their logos and color schemes, display club promotions and featured events.

- **GENERATES MORE REVENUE** The convenient display of club promotions and featured events allow members to make easy and quick purchases.

- **PERSONALIZED FOR MEMBERS** App greets members by name, shows upcoming and past events and includes a selfie feature for personal profile pictures.

- **ENGAGES MEMBERS** Quick sign-up, easy purchasing and personalized greetings connect members to owners both on and off screen.

Summary

My Member Account Mobile App is a simple tool designed to generate revenue for owners through increased member engagement. It allows members to sign up for fitness classes, whether it's personal or team training, Zumba or a body pump class.

Members can also check in right from their phones, view their own personal schedules including past and future events and purchase additional workout sessions. The app greets members by name and supports a personalized profile photo.
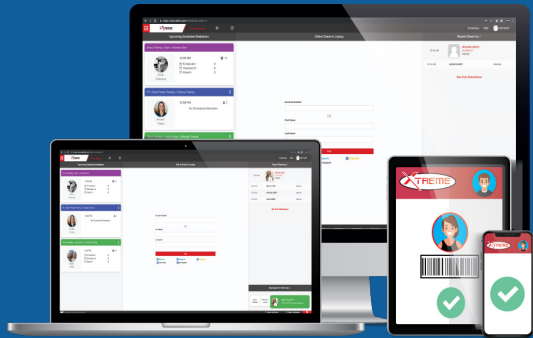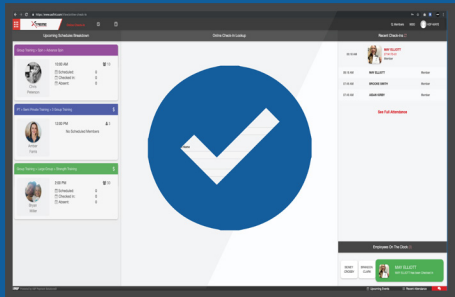
Watch Video

REQUEST DEMO

Summary

Online Check-In is a tool in the My Club Business gym management software suite that simplifies checking members in and signing up for classes and training events.

Compatible with desktops, laptops, iPads, tablets, iPhones and Android devices, Online Check-In integrates with My Member Account Mobile App by allowing members to easily check in using their personal barcodes.

In addition to engaging them through software, Online Check-In makes for a faster and more efficient check-in process for both owners and members.
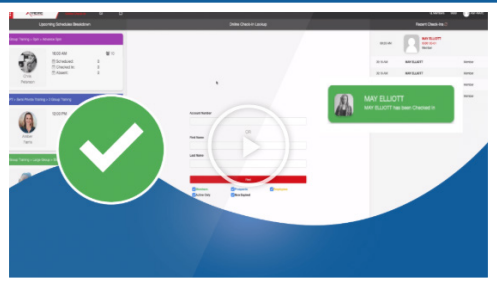
REQUEST DEMO

Key Benefits

- **FAST PROCESS**
  In a hurry or not, no one likes to wait, so give members more time to focus on fitness with instant check-in.

- **ADAPTABLE TOOL**
  Check members in on any device using their names, account numbers, personal barcodes or through My Member Account Mobile App.

- **MORE EFFICIENCY**
  Ensure smooth check-in with convenient access to member account information, Point of Sale and Scheduler.

- **HIGHER ENGAGEMENT**
  Quick check-in means less screen time and more time for owners and their staff to focus on their members.

Watch Video

Key Benefits

- **TOUCH OF A FINGER**
  Simply touch the items you want on your iPhone, Android, iPad or tablet, and they will automatically add or subtract to or from your cart.

- **ORGANIZE & TRACK INVENTORY**
  Place club merchandise in their appropriate categories for seamless checkout and inventory tracking.

- **SAVES OWNERS TIME**
  Eliminate steps in tracking your inventory by updating product counts and adding notes as you go.

- **EASILY RING UP ITEMS**
  Select the products you want then proceed to checkout on any device with the click of a button.
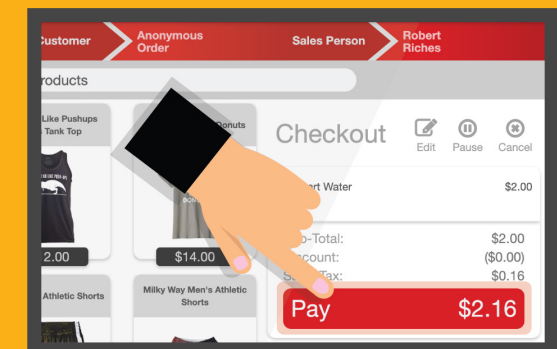
Summary

Point of Sale and Inventory Management are must-have business tools for gym and fitness club owners that work simultaneously to easily ring up items and track inventory. In addition to clean interfaces with simple navigations and convenient product visuals, owners can easily check out club merchandise on desktops, iPads or tablets with the touch of a finger.

The interfaces organize inventory into categories like accessories, club apparel, food and drink, supplements and other gym necessities, simplifying usability. They also display gift card and prepaid options, membership dues, extra class bundles and give members opportunities to purchase additional personal training sessions or extra club services. Owners can also update product quantities as they go, saving time in the tracking process.

REQUEST DEMO

Watch Video

POINT OF SALE

4

REPORTS

Summary

Reports is a My Club Business application designed to track every aspect of fitness clubs and help gym owners better understand their businesses.

It displays various in-depth reports to track attendance, payments, club demographics along with specific member activities and information.

The application shows everything from all active contracts, to attrition trends, when payments are due, membership add-ons and even includes extra perks like birthdays and service notes to recognize member trends and behavior.

In addition to an organized menu with categories for each report, the interface includes a "favorites" section for owners to drop their frequently used reports for better efficiency and more convenience. Reports also allows owners to track specific member attendance details by the hour and during certain date ranges.

Operating a fitness club is complex. Reports simplifies the process, allowing owners to get more in touch with their gyms so they can grow their businesses.

REQUEST DEMO

Key Benefits

- **ANALYZE TRENDS & BEHAVIOR**
  Recognize foot traffic on specific days to effectively learn your peak and slow times.

- **TRACK PAYMENTS**
  View payment breakdowns, summaries, due dates and have more financial control.

- **UNDERSTAND MEMBERS**
  Learn your demographic, send personal birthday messages and check service notes to ensure member satisfaction.

- **SAVES OWNERS TIME**
  Increase efficiency by adding frequently used reports to your "favorites" section.
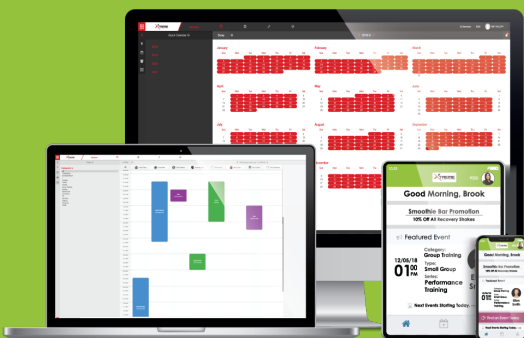
Watch Video

5

SCHEDULER

Key Benefits

- **SCHEDULING ON ANY DEVICE**
  Easily create events and quickly sign members up for classes or training sessions on iPhones, Androids, iPads, tablets and desktops.

- **STRONGER CLUB COMMUNICATION**
  Interface displays error messages to quickly resolve scheduling issues while verifying trainer schedules, saving owners time in the process.

- **CONTROL EVENT LOCATIONS**
  Room designer allows owners to create club events and know where classes are taking place, establishing better organization.

Summary

Scheduler is an intuitive application within the My Club Business software suite designed to help gym owners and their members efficiently schedule fitness classes and training events.

The interface includes features like a room designer, a class conflict resolution along with convenient email notifications and a robust drag and drop.
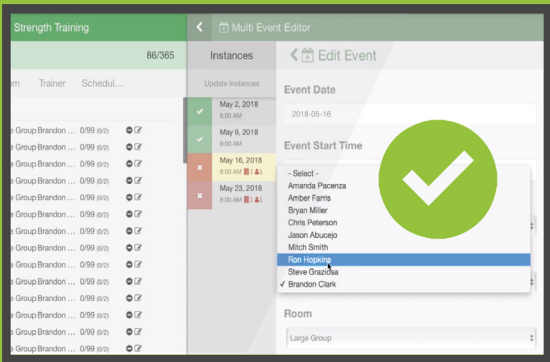
Club owners can schedule complex series of events, verify that events have not been double booked, are in the wrong room or area and they can make sure that trainers are available.

Accessible on any device, Scheduler offers a simple navigation that is user-friendly and makes scheduling classes and training events easier.

[REQUEST DEMO]

Watch Video

6