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**FOR IMMEDIATE RELEASE****ASF Payment Solutions Launches My Member Account Mobile App**

*My Member Account Mobile App is a member tool designed to simplify scheduling*

**HIGHLANDS RANCH, COLO. – Aug. 13, 2018** – ASF Payment Solutions, a technology company that provides software, complete payment solutions and customer support to the fitness industry recently launched My Member Account Mobile App, a tool that streamlines scheduling and informs members about their gym or fitness club.

“We have been crafting My Member Account Mobile App for a long time and are excited to see how it will benefit both owners and members,” said Robert Riches, President, ASF Payment Solutions. “The app is customizable to each of our clients, allowing them to use their custom logos and color schemes and is personalized for members, greeting them by name, which enhances everyone’s fitness experience.”

My Member Account Mobile App is now available to download for all ASF clients and their members. In addition to signing up for fitness classes, members can also directly call or email their fitness club, purchase additional workout sessions and stay informed about events happening in their gym. They can easily check in right from their phones using their membership barcode and can enroll in events or cancel them, whether it’s personal or team training, a spin class, Zumba or a body pump class.

“We want to make the user experience more convenient so that members have more time to focus on their fitness goals. With My Member Account Mobile App, we have made that possible,” said Sean Kirby, Vice President of Client Relations, ASF Payment Solutions. “The app will generate more revenue for club owners as we continue development, boosting member retention and helping with overall business growth.”

Not only does My Member Account allow members to view their own personal schedules including past and future events, but the interface conveniently displays featured events, schedules from multiple locations and important club messages.

**Availability**

My Member Account Mobile App is now available to download on iPhones, iPads, iPod touch, Androids and tablets. It requires iOS 8.0 or later. For more information about My Member

Account Mobile App, visit <https://itunes.apple.com/us/app/my-member-account/id1415131436?mt=8>

**About ASF Payment Solutions**

ASF Payment Solutions is a leading technology company founded in 1973, that provides software, complete payment solutions and customer support to the fitness industry. Offering integrated software services, as well as flexible payment options, ASF Payment Solutions gives clients the ability to generate more revenue through member engagement and business growth. For more information, visit [www.asfpaymentsolutions.com](http://www.asfpaymentsolutions.com)