

Media Contacts:

FOR IMMEDIATE RELEASE

Wais Asefi, CEO
Textmunication Holdings, Inc.
(800) 677-7003
wais@texmunication.com

Sales Department
ASF Payment Solutions
(800) 227-3859
sales@asfpaymentsolutions.com

Textmunication and ASF Payment Solutions Announce Mobile Marketing Partnership

PLEASANT HILL, CA– NOV. 2018– Textmunication Holdings, Inc., a cloud-based mobile SMS marketing platform provider, has finalized an integrated mobile marketing solution with ASF Payment Solutions (ASF). ASF is a Colorado-based technology company providing the fitness industry a robust gym management software solution in the United States, Puerto Rico and Canada.

"We are pleased to partner with ASF due to their tradition of providing excellent client support and technology innovation," said Wais Asefi, Chief Executive Officer of Textmunication. "ASF was a pioneer in the gym management software industry and we are excited to offer their clients a creative engagement tool."

ASF offers comprehensive and user-friendly software making day-to-day club operations easy to navigate. Textmunication and ASF's integrated software solution will offer health clubs an automated communication service targeting lead generation, health tip updates, birthday alerts, renewal reminders and billing notifications. Club operators can send FCC compliant text messages to members increasing engagement, retention and billing collection.

"Mobile marketing has high open rates which helps build brand loyalty, customer engagement and assists in billing collection. The software integration will provide automated texting campaigns on Textmunication's "Smart Automated Messaging" (SAM) platform," said Sean Kirby, Vice President of Client Relations, ASF Payment Solutions. "Mobile marketing offers 97 percent read-rates with each notification typically opened within minutes."

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About Textmunication Holdings, Inc.

Based in Silicon Valley, Textmunication Holdings Inc. is a leading mobile marketing solutions provider to thousands of clients across North America. An early adopter of next-generation text message protocol Rich Communication Services (RCS), the Company currently leverages its proprietary SMS software platform to deliver robust APIs and integrated solutions to a diverse range of end users including health and fitness facilities, beauty salons, sporting events, hospitality organizations, entertainment and digital marketing firms. Committed to ongoing innovation, Textmunication was recognized by CIO Review Magazine as one of the “Top 20 Most Promising Digital Marketing Solution Providers” of 2018. For more information, visit www.textmunication.com.

About ASF Payment Solutions

ASF Payment Solutions is a leading technology company founded in 1973, that provides software, complete payment solutions and customer support to the fitness industry. Offering integrated software services, as well as flexible payment options, ASF Payment Solutions gives clients the ability to generate more revenue through member engagement and business growth. For more information, visit www.asfpaymentsolutions.com.

Safe Harbor Provision:

Except for the statements of historical fact contained herein, the information presented in this news release constitutes “forward-looking statements” made pursuant to the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on any forward-looking statements in this press release as they reflect Textmunication Holdings’ current expectations with respect to future events and are subject to risks and uncertainties that may cause actual results to differ materially from those contemplated. Potential risks and uncertainties include, but are not limited to, the risks described in Textmunication Holdings’ filings with the Securities and Exchange Commission. Accordingly, readers should not place undue reliance on forward-looking statements contained in this news release and any document referred to in this press release.