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FOR IMMEDIATE RELEASE**ASF Payment Solutions Launches a New Version of My Club Business**

My Club Business 1.1 is an update to help fitness owners more easily manage their businesses

HIGHLANDS RANCH, COLO. – March 6, 2018 – ASF Payment Solutions, a technology company that provides software, complete payment solutions and customer support to the fitness industry, today launched an improved version of My Club Business, a software that helps gym owners manage their businesses. In addition to a cleaner look, My Club Business 1.1 will format new reports, increase security role management and will streamline scheduling.

“With My Club Business 1.1, our goal is to help our business members leverage technology to run their operations at a more productive rate,” said Robert Riches, President, ASF Payment Solutions. “Our newest release of our popular software, such as our new My Scheduler functionality is a prime example of the direction ASF is going and expects others to follow.”

My Club Business 1.1 is now available to ASF Payment Solutions’ clients who run their own gyms or fitness clubs. Increased security and flexibility allow clients to select more granular levels and roles for their ownership, management, and staff.

With the updated scheduling functionality in My Club Business 1.1, clients can test the functionalities, such as room design features, simpler conflict resolution, and increased simplicity of tracking purchases with usage. These are just a few of the examples that clients see in this first trial iteration. In addition, scheduling complex series of events has been made easier with resolution tools to verify that events have not been double-booked, are in the wrong room or area, and to make sure that trainers are available.

“Our goal is to develop software that brings great value to our club owners,” said Sean Kirby, Vice President of Client Relations, ASF Payment Solutions. “With the newest release of our software made for businesses, we have made the system more secure and user-friendly in a way that makes scheduling gym members more efficient.”

Availability

My Club Business 1.1 is now automatically available to current business owners who use My Club Business. For more information about My Club Business 1.1, visit www.asfpaymentsolutions.com/my-club-business

About ASF Payment Solutions

ASF Payment Solutions is a leading technology company founded in 1973, that provides software, complete payment solutions and customer support to the fitness industry. Offering integrated software services, as well as flexible payment options, ASF Payment Solutions gives clients the ability to generate more revenue through member engagement and business growth. For more information, visit www.asfpaymentsolutions.com