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FOR IMMEDIATE RELEASE**ASF Payment Solutions Launches New Website**

ASFPaymentSolutions.com showcases new ASF brand and community vision

HIGHLANDS RANCH, COLO. – Sept. 12, 2018– ASF Payment Solutions, a technology company that provides software, complete payment solutions and customer support to the fitness industry, recently launched their new website, asfpaymentsolutions.com, which embodies the new ASF brand and community vision.

“We’ve spent a great deal of time working on our new website so that we can clearly show the advancements in technology, payment processing and service, showing what ASF stands for,” said Robert Riches, President, ASF Payment Solutions.

In addition to the redesign of ASF’s new logo and color scheme, asfpaymentsolutions.com visualizes the total club solution: payments, software and support and highlights each service in ASF’s trilogy. It gives a glimpse into the company’s latest software advancements and reflects the new My Club Business platform and releases within the software that make running a business easier for owners.

“As we continue updates, the site will give users more interactive content, shedding light on our latest software releases like My Member Account Mobile App and applications within My Club Business,” said Sean Kirby, Vice President of Client Relations, ASF Payment Solutions. “More technological advancements are in store for our clients that will take the ASF brand to a whole new level.”

The new website provides resources for clients and members, giving them educational materials for both fitness and business. Users can also request software demos and view ASF’s travel schedule, which will ultimately build community between ASF, prospects and clients.

Availability

ASF’s new website is now live and open to the public. For more information, visit www.asfpaymentsolutions.com

About ASF Payment Solutions

ASF Payment Solutions is a leading technology company founded in 1973, that provides software, complete payment solutions and customer support to the fitness industry. Offering

integrated software services, as well as flexible payment options, ASF Payment Solutions gives clients the ability to generate more revenue through member engagement and business growth. For more information, visit www.asfpaymentsolutions.com